



Innovation – Continuing the journey

Track Chair

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Innovation continues to be a topic of great interest for academics and practitioners alike. While innovation is firmly on the agenda it still remains difficult to translate the intent of creating more innovative organisations into practice.

Of particular interest would be papers which explore the old innovation problem (how to create wealth (social as well as financial) from knowledge?) in the 21st century context. We need to adapt our models of innovation and how it is managed to deal with a new context which includes:

Massive acceleration and globalisation of knowledge production – so the challenge is not just R&D but on managing knowledge flows and knowledge trading.

Enabling 'open innovation' – if it is becoming true that 'not all the smart guys work for us' then how do organizations operationalise a more open model? What skills, structures and mechanisms might be needed to support a network-based approach?

Market globalisation, fragmentation and virtualisation means that the trend towards customisation and user-led approaches is significantly enhanced. What mechanisms, skills, structures are emerging to work with this set of trends?

Significant shifts in technological infrastructure enabling new forms of networking and collaboration – what innovation management threats and opportunities does this pose?

How can we take a more system-level approach to innovation management – for example, amongst knowledge creators (universities and research institutes) and users? What new and modified infrastructural elements are needed to enable this?

However, the proposed track also offers an umbrella for other innovation-related research that does not find a home in the more specific tracks, including,

- Discontinuous innovation
- Open innovation
- User-led innovation
- Strategic decision making for innovation
- Fostering entrepreneurship
- Organising for innovation
- Unlearning in order to innovate

- The ambidextrous organisation
- The role of diversity in innovation
- The role of the human resource function in innovation
- The role of design and design thinking in innovation
- How to design and managed balanced innovation portfolios?

The session will conclude with a panel of academics, practitioners and consultants to discuss approaches to benefit from, and generate wealth through knowledge creation (building and drawing on the Advanced Institute for Management's (AIM) Grand Challenge of the same title). The best papers will be published in a special issue of the **International Journal of Innovation Management** (see <http://www.worldscinet.com/ijim/ijim.shtml>)

Track history: The proposed track builds on successful specific and general tracks of EURAM conferences chaired by the proposers: 2008 (general track: Innovation, 7 sessions), 2007 (Understanding discontinuous innovation, 4 sessions) and 2005 (Innovation creativity & Design, 7 sessions).